

PHASE I: Letter of Intent

Created Tuesday, February 10, 2015

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Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether an Applicant Group or an Existing Education Corporation is submitting this Round 1 Letter of Intent.

Applicant Group LOI to establish a single, brand new charter school

Proposed Charter School Name

(Please write out the formal and full name for the school you proposed, and include the words "charter" and "school" in the proposed name(s)).

School Name	The Harlem Charter School of Global Finance, Arts, Technology & Entrepreneurship
Grades Served (K-5, .6-8, 9-12, etc.) During Initial Term	K-1
Number of Students During Initial Term	150

Proposed or Current Board Chair and Public Contact information, including mailing address, phone number, and email address.

(The entire chart may not be visible on your screen. Use the "tab" key to move from column to column. The first column will remain static as you do so).

	First and Last Name	Best Phone Number (###-###-####)	Email Address
Proposed/Current Board Chair	Sabrina Lamb	[REDACTED]	[REDACTED]
Public/Media Contact Person	Bryan Adams	646-875-8322	bryan@fab-inc.biz

If available, please provide the URL to the website established for the proposed school or existing education corporation.

WorldofMoney.org;HarlemCharterGlobal.org

Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

(See pages 45-46 of the application kit for definitions and guidance as only "substantial" partnerships should be listed here).

Proposed Management Company	Not Applicable
Partner Organization 1	Cash Camp, Inc. dba WorldofMoney.org
Partner Organization 2	Not Applicable

Lead Applicant(s) Signature and Date

Use your PC mouse or your mobile device stylus to sign your name below.

Lead or Co-Applicant listed in section c above.

(Internet Explorer may not support this feature. Open the portal using Google Chrome, Firefox, or Safari).

A handwritten signature in black ink that reads "Regina Lamb". The letters are connected and written in a cursive style.

Date Signed (Lead or Co-Applicant)

2015/02/09

Thank you for completing this survey so that the Department may plan its review panel accordingly.

LETTER OF INTENT TO APPLY

I. Applicant Information

a. Applicant(s) information:

Sabrina Lamb

[Redacted]

b. Public contact:

Email: Info@worldofmoney.org

Telephone: 888.945.8333

c. Applicant Group Information:

Name	Contact Information	Current Employer	School Role
Sabrina Lamb	[Redacted]	WorldofMoney.org	Board Chair
Robin Bramwell-Stewart	[Redacted]	Port Authority of NY & NJ	Board Vice Chair

d. Initial Board of Trustees Information:

Our Founding Board of Trustees possesses a range of experience and skills proven relevant to the launch and operation of a successful charter school. Table 1.

Proposed Founding Board of Trustees				
Trustee Name	Voting	Position on Board	Length of Term*	Expertise
Sabrina Lamb	Y	Board Chair	3 Years	Non-Profit Professional/Youth programming
Robin Bramwell-Stewart	Y	Vice Chair	3 Years	Finance, Business & Strategic Planning
Darice Caudle	Y	Member	1 Year	Accounting and Finance
Dr. Jeffrey Gardere	Y	Member	1 Year	Mental Health and Media
Niles Stewart	Y	Member	3 Years	Finance and Banking
Gloria Lee	Y	Member	3 Years	Media
Dr. Roy Jonathan Cobb	Y	Member	3 Years	Science Educator
Dr. Sheila Kearney	Y	Member	3 Years	Non-Profit Executive; Education Strategist/Operations Executive

e. Replication or Network Information: N/A

f. Charter School Application History: The following Founding Trustee has had charter school application history.

Robin Bramwell-Stewart has been part of teams submitting charter applications in Washington, DC and New York City.

1) What were the dates of the application(s)? The Washington application was submitted in 2003. The New York City application was submitted in 2010.

2) Briefly describe the outcome of the charter entity’s decision.

DC granted the application and a charter was issued. That school remains in operation today. The New York City application was denied and the team was invited to respond to clarifying questions and resubmit the application. The team chose not to reapply.

3) What was the name of the charter entity? Washington DC- The DC Public Charter School Board oversees the William E Doar Jr. (WEDJ) Public Charter School for the Performing Arts. NYC- The Brooklyn Academy for the Performing Arts Charter School applied through the State University of New York (SUNY)

II. Proposed Charter School Information

- a. **Proposed school name:** The Harlem Charter School of Global Finance, Arts, Technology & Entrepreneurship (hereafter “HG”)
- b. **Proposed school location** (Community School District (“CSD”) 4, 5, 9 or 10). We intend to request to be located in school district facilities and will also explore private facility options.
- c. **Planned grades and enrollment** in each of the years of the proposed charter term.

Grades	2016	2017	2018	2019	2020
Kindergarten	75	75	75	75	75
Grade 1	75	75	75	75	75
Grade 2		75	75	75	75
Grade 3			75	75	75
Grade 4				75	75
Grade 5					75
Total Students	150	225	300	375	450

d. **Proposed Management and/or Partner Organization:** The non-profit organization Cash Camp, Inc, dba WorldofMoney.org will serve as the partner organization.

e. **Proposed school mission:** The mission of The Harlem Charter School of Global Finance, Arts, Technology & Entrepreneurship is to foster young scholars fluent in a foreign language and prepared in financial, technology, artistic, science and entrepreneurial education. Our scholars will receive a culturally-inclusive 21st century education which shall also focus on financial literacy, the humanities, philanthropy, positive self-esteem, character development and parental engagement. Our scholars shall be taught the histories of our focus academic disciplines to challenge them to become global innovators. Scholars will possess the academic foundation to achieve excellent higher education and admittance to America’s finest colleges and universities.

f. **School overview:** HG is the only school dedicated to a financial, technological, entrepreneurial, artistic education for very young students. We believe that education in these disciplines must begin at a very young age to build not only generational and community wealth but also academic excellence. Graduating scholars will understand both basic financial concepts and have the skills necessary to be a successful entrepreneur. Scholars will also connect their academic work to real world 21st century work force needs. The Common Core Learning Standards will serve as the framework for building rigorous, interdisciplinary units of study employing hands-on entrepreneurial modules (developed by the World of Money Youth Financial Education Training Institute) as a foundation. Working alongside thought leaders from pipeline programming partners, students will grapple with solutions to real world entrepreneurial issues. To meet these goals HG will have institutional partners that can provide the school with specific expertise including The World of Money Youth Financial Education Training Institute (WOM). WOM will provide experience and knowledge in financial

literacy education for elementary students. In addition, the school plans to partner with a community bank for additional expertise and programming. The founding board is currently in discussions with Carver Bank to serve in this role although at the time of submission of this letter of intent that partnership is not final. Our proposed school's Founding Principal shall be Frances Lightsey and Reginald Johnson will serve as Founding Vice Principal.

HG will meet or exceed the Common Core Standards partly by focusing on these top components created by the National Research Council.

1. Focus on integrating science, technology, arts, *engineering/entrepreneurship* and math.
2. Focus on a real-world problems or *engineering/entrepreneurship* challenges.
3. Use Inquiry-based, student-centered learning approaches pulling from learning across the curriculum.
4. Engage students in using an *engineering/entrepreneurial* process that leads to developing products or processes to solve the challenge.
5. Emphasize teamwork and communication.
6. Build rich content knowledge of science and mathematics.
7. Technology involves creating devices to satisfy human wants and needs. It's not a discipline in the strict sense of the word but rather is integrated into all facets of the curriculum.

g. Target Population: HG will primarily serve students residing in District 4, District 5, District 9 and District 10. These neighborhoods are made up largely of low income, low family educational attainment and high levels of English language learner, African- and Latino-Americans. Dropout rates are disproportionately high and 40% and 68% of District 5's 8th graders score below grade level on standardized New York State Mathematics, Science, and English Language Arts exams, respectively.¹

III. Enrollment and retention of students with disabilities, English language learners, and students who are eligible applicants for the free and reduced price lunch program.

Marketing materials in English, Spanish and French Creole on the Harlem Global School of Finance, Arts & Technology will be made available at community based organizations and community boards. A mailing list for the targeted districts will be purchased for families of students aged 3-6 in New York City. Interest meetings will be scheduled in convenient community spaces. Open Houses and enrollment information will be advertised in the media of local community organizations, churches, and in local print media. Air-time on local radio and public television as well as internet radio will also be considered to make sure that learners and families across the targeted districts will receive timely and accurate information. In addition, we will notify Community Boards and youth organizations with a high population of English Language Learners and Special Needs. There will be no barriers to enrollment based on income, English language learner or special needs and a lottery for spaces will be held, if needed, that is need blind based on any of these protected categories of students.

Open houses will be held throughout the winter and spring of 2016. If more enrollment applications than there are seats are received, the School will conduct a lottery as required by law. Students will be admitted based upon the draw in the random selection process. No preference will be given to students on any basis other than those required by law. If the school is not oversubscribed, students will be admitted on a first-completed application basis. When a grade level is filled, no more students will be admitted. The school will continue to accept applications for a waiting list.

Upon acceptance of a space at HG, all students will be provided with initial enrollment materials, including an application for free and reduced price meals and ELL family survey. Records requests will be made to any former schools for Special Education and cumulative files so that we can adequately plan and hire the appropriate staff to serve the incoming population. A Special Education Coordinator will be an early hire to review all files and

¹ InsideSchools.com

determine the exact needs of any specialist staff we will need to hire either full time or on a contract basis. All classroom teachers will receive professional development training in early detection of special education/remedial and/or accelerated needs assessment. An intervention committee will be formed to include the principal, special education coordinator, counselor and any teachers with children in need of extra support on a case by case basis. Early intervention is the key to fulfilling the standards of IDEA, that special education is not a place but a process, with the hope of providing students early on with the support and strategies needed to be independent, life-long learners. Timely review of IEP's, 504 plans and ELL services will be an annual goal to include the input of teachers, administrators and families. Where needed, translators will be made available to families, with the goal of actually hiring bi-lingual staff, if possible. Our website and other family information will be made available in English, Spanish and Creole at a minimum. Students and families will be our entire focus such that they will not want to go to other places for inferior service and school culture.

IV. Public Outreach and Community Support

Our initial assessment of parent interest in this school has been overwhelmingly positive. In addition we have received written support from a broad range of community leaders and organizations. We have secured promises of cooperation and support from stakeholders throughout the New York community. A parent survey is ongoing and will continue to be so through our application window to both advertise the school opening as well as collect additional data to support our application to open HG. Additionally, while we have proposed an initial enrollment of 150 students in Kindergarten through 1nd grade with three sections of equal enrollment each, we leave ourselves open and flexible to accommodate alternate scenarios and enrollments across those grades based on community interest and need.

Outreach	Type	Date
Parent Advisory Council rep. 15 schools in the district	Parents unanimously voted to support the creation of HG	December 18
Manhattan Borough Office	Manhattan Borough President Gale Brewer Letter of Support and met with Capital Finance Team	January 8
A Better Chance	Parent Representative	December 29
Community Board 11	Confirmed to meet on February 10, 2015 with their Education, Youth Committee	Dec 29, 2014
Community Board 9	Community Associate Ray McLaughlin is arranging a meeting.	Dec 29, 2014
Online Parent Survey launched	https://www.surveymonkey.com/s/womschoolsurvey	Jan 5, 2015
Prep For Prep	Received Letter of Support	Jan 10, 2015
NYC YWCA	Received Letter of Support	January 8, 2015
Harlem 4 Kids Network	Posted the online parent survey	Jan 7, 2015
Online Advocacy	Online parent survey sent to 2,000 parents	Jan 10, 2015
WHCR-AM	Interview raised parent awareness	Jan 11, 2015
Social Media	Facebook Page created	Jan 20, 2015
Community Board 10	Met with Education, Youth Committee	January 20
Support	NY Urban League CEO Arva Rice pledged support	January 21
Support	NYC Councilmember Mark Levine pledged support (District 7)	January 27
Meeting with Harlem Parents	Listening Tour to hear the needs of Harlem Parents	Jan 27, 2015
NASDAQ Opening Bell	Raise visibility; media coverage on all NYC television networks	Jan 27, 2015
Community Board 11	Meeting with Education, Youth Committee	Feb. 10, 2015

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Community Board 11	Met with Education, Youth Committee	February 10, 2015

V. Lead Applicant(s) Signature

Sabrina Lamb, FEBRUARY 9, 2015
 Sabrina Lamb, CEO, WorldofMoney.org Date

Robin Bramwell-Stewart 2/9/15
 Robin Bramwell-Stewart Date

NAME OF APPLICANT GROUP MEMBER	EMAIL ADDRESS	CURRENT EMPLOYMENT
Sabrina Lamb	[REDACTED]g	CEO, WorldofMoney.org
Robin Bramwell-Stewart	[REDACTED]	Port Authority of NY & NJ
Gloria Lee	[REDACTED]	Emmis Broadcasting
Dr. Jeffrey Gardere	[REDACTED]m	Private Practice
R. Jonathan Cobb, Ph.D	[REDACTED]du	Retired
Dr. Sheila Kearney	[REDACTED]	Self Employed
Darice Caudle	[REDACTED]d	PriceWaterhouseCoopers
Niles Stewart	[REDACTED]	Carver Bank

TABLE 1: APPLICANT GROUP INFORMATION

*Minimum of 5 members must be designated as Trustees

RELEVANT EXPERIENCE, SKILLS, AND ROLE ON APPLICANT GROUP (Key Words)	PROPOSED ROLE (if any) (Trustee, Employee, Consultant, or No Continuing Role)	PROPOSED POSITION ON THE BOARD (e.g., officer, trustee, or constituent representative)	LENGTH OF INITIAL TERM	VOTING MEMBER (YES OR NO)
Non-Profit CEO, Applicant	Trustee	Board Chair	3	Yes
Finance, Business & Strategic Planning	Trustee	Vice Board Chair	3	Yes
Media Outreach	Trustee	Trustee, Secretary	3	Yes
Family Counseling	Trustee	Trustee	3	Yes
Science Educator	Trustee	Trustee	3	Yes
Education Strategist/Consultant	Trustee	Trustee	3	Yes
Accounting and Finance	Trustee	Trustee	3	Yes
Finance and Banking	Trustee	Treasurer	3	Yes