



PHASE I: Letter of Intent

Created: 06/22/2016

Last updated: 06/23/2016

Basic Contact and Application Information

Page 1

Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether an Applicant Group (operates no charter schools to date) or an Existing Education Corporation (operates a least one charter school) is submitting this Round 1 Letter of Intent.

Applicant Group LOI to establish a single, new charter school

Proposed Charter School Name

(Please write out the full name for the proposed charter school, and include the words "charter" and "school" in the proposed name(s)).

School Name	Rochester College & Career Charter School
Grades Served (K-5, .6-8, 9-12, etc.) During Initial Term	K-5
Max Number of Students During Initial Term	460

Proposed or Current Board Chair and Public Contact information, including mailing address, phone number, and email address.

(The entire chart may not be visible on your screen. Use the "tab" key to move from column to column. The first column will remain static as you do so).

	First and Last Name	Best Phone Number	Email Address
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		(###-###-####)	
Proposed/Current Board Chair	Sarah Armignacco	██████████	██████████
Public/Media Contact Person	Sarah Armignacco	██████████	██████████

List of Key Design Elements

(Integral to the school model, these elements should be reflected throughout the application)

1	A Focus on Learning and Standards Mastery
2	Professional Development in the Context of Teamwork
3	School to Career Focus
4	(No response)
5	(No response)
6	(No response)
7	(No response)
8	(No response)
9	(No response)
10	(No response)

If available, please provide the URL to the website established for the proposed school or existing education corporation.

www.rochestercccs.org

Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

(Refer to the application kit for definitions and guidance as only "substantial" partnerships should be listed here).

Proposed Management Company	(No response)
Partner Organization 1	(No response)

Partner Organization 2

(No response)

Proposed Board Chair Signature

(Internet Explorer may not support this feature. Open the portal using Google Chrome, Firefox, or Safari).

A handwritten signature in black ink on a light gray background. The signature reads "Sarah Camignone" in a cursive script, followed by a stylized flourish.

Date

2016/06/23

Thank you for completing this form.



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Public/Media Contact Person	Sarah Armignacco	██████████	██████████

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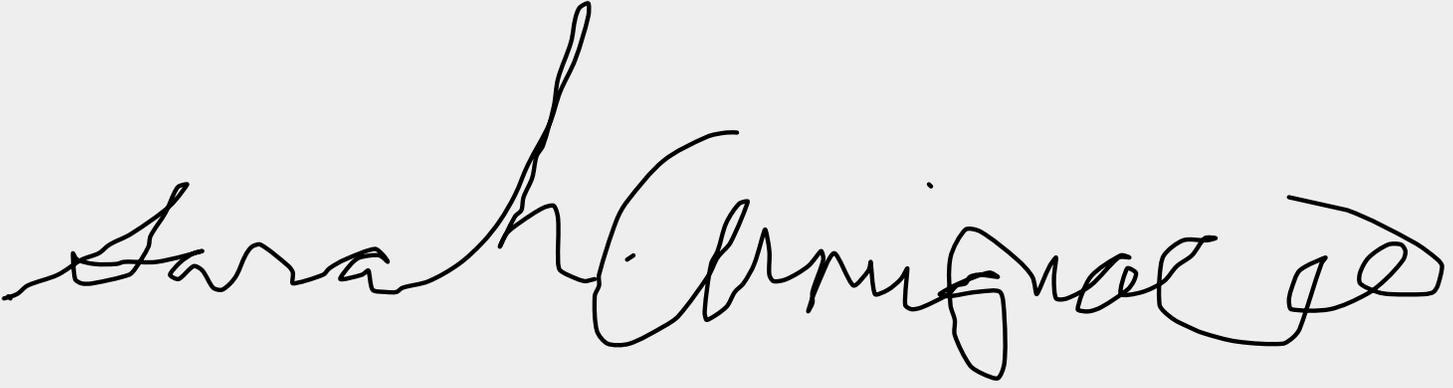
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TABLE 1: APPLICANT GROUP INFORMATION

*Minimum of 5 members must be designated as Trustees

NAME OF APPLICANT GROUP MEMBER	EMAIL ADDRESS	CURRENT EMPLOYMENT	RELEVANT EXPERIENCE, SKILLS, AND ROLE ON APPLICANT GROUP (Key Words)	PROPOSED ROLE (if any) (Trustee, Employee, Consultant, or No Continuing Role)	PROPOSED POSITION ON THE BOARD (e.g., officer, trustee, or constituent representative)	LENGTH OF INITIAL TERM	VOTING MEMBER (YES OR NO)
Sarah Armignacco	[REDACTED]	Wegmans, HR Director of Education Initiatives	Relevant Experience/Skills: management, operations, budget procurement and management, performance evaluation, career mentoring, strategy, education, human resources; Role on Applicant Group: Organizational and Fiscal Plan Committee, Educational Plan Committee (Partners and Career Focus)	Trustee	Board Chair	TBD	Yes
Mark Brewer	[REDACTED]	Chief Financial Officer, Loyola Recovery Foundation	Relevant experience/skills: fiscal operations, including finance and accounting experience; organizational management, non-profit; strategic planning; performance management; Role on Applicant Group: Organizational and Fiscal Plan Committee	Trustee	Chair, Finance Committee	TBD	Yes
Rosemary Hodges	[REDACTED]	Co-Head, The Norman Howard School	Relevant experiences/skills: experienced special education leader and educator; proven ability build a school culture that embraces continuous improvement for teachers and students; able to engage parents and community members as partners; management and continuous staff development; Role on Applicant Group: Educational Plan Committee	Trustee		TBD	Yes
Jeff Miceli	[REDACTED]	President, Appliance Service Works, Inc.	Relevant experience/skills: management; application of and access to innovative technology; strategic partnerships; Role on Applicant Group: Educational Plan Committee (Partners and Career Focus)	Trustee		TBD	Yes
Darren McCarty	[REDACTED]	Teacher, East Irondequoit School District	Relevant experience/skills: experienced teacher; entrepreneur; trained in AVID; Role on Applicant Group: Educational Plan Committee	Trustee		TBD	Yes
Norman West	[REDACTED]	CEO, West Advisory Group	Relevant experiences/skills: engineer; entrepreneur; non-profit leader in financial literacy ; Role on Applicant Group: Community Partnerships	Trustee		TBD	Yes

Rochester College & Career Charter School - Table 2: Public Outreach Information
 (Table 2 is not counted towards the page limits. Add more rows as necessary)

Dates of Outreach (month/date/year)	Description of Outreach	Location of Outreach	Target Stakeholder Group	Feedback Obtained	Action Taken on Feedback	Number of Attendees
Confirmed on June 16, 2016 To be held on July 30, 2016	Confirmed Outreach Table	Joseph Avenue Festival - Hosted by Joseph Avenue Business Association	Students, families, community members			3,500 children & families annually attend this festival
Confirmed on June 1, 2016 To be held on July 23, 2016	Confirmed Outreach Table	ROC the Peace - Hosted by ROC The Peace	Students, families, community members			
May 3, 2016	Launched new, interactive, family-focused Rochester College & Career website	www.rochestercccs.org	Families of students			
May 3, 2016	Parent FAQs created and hosted on website based on parent feedback	www.rochestercccs.org	Families of students			

May 2016,	Updated "Intent to Enroll" families about charter application process via phone					
February 26, 2016	<p>Focus Group Sessions/Share information about the School/Solicit Feedback</p> <p>Facebook Event created and boosted; listed in event listing sites</p> <p>Sent email blast to 50 stakeholders for distribution and 90 constituents to advertise Info & Focus Groups to share information about the school and solicit feedback from families.</p>	Charlotte Library 4-5:30	Families of students and community members.	<p>Parent indicated that she is gathering information about schools for a group of local Kindergarten parents.</p> <p>1. Lack of high-quality options within district-noticing each charter school is different.</p> <p>2. Interest & importance of hands on learning and science components of model.</p> <p>3. Interest and excitement about how the school will engage</p>	<p>1. As a result, school is delineating minimum daily time for hands-on learning / lab time as part of Inquiry-based Learning and project-based learning approaches.</p> <p>2. School prioritizes reciprocal communication and is interviewing existing schools on use of unique/customized school-wide parent/school communications tools.</p>	<p>1 attendee; parent of two 5 year olds</p> <p>The emails to 90 constituents had a 11% open rate and was "shared" 3x; additionally it reached 10 more people on facebook. Emails to 50 stakeholders had a 22% open rate</p>

				<p>families; she was glad to hear they will participate in unique ways.</p> <p>4. Small class sizes are critical for younger grades.</p> <p>5. College Career would be a welcome addition to the options in Rochester.</p> <p>5. Lottery preferences for siblings is important. Wants her kids to go to same school</p>	<p>3. Leaders are creating formats/forums for parents to continually inform school development</p> <p>4. School is deciding upon technology to monitor student / school progress (Schoology, etc.)</p> <p>5. Explicitly restricting class sizes to 22-25 students</p> <p>6. Preference will be given for siblings in enrollment</p>	
February 25, 2016	<p>Focus Group Sessions/Share information about the School/Solicit Feedback</p> <p>Sent email blast</p>	Maplewood Library, Dewey Ave, Rochester, NY 3-4:30pm	Families of students and community members.			<p>This actual focus group was not attended; however, RCCCS representatives engaged with four RCSD parents on Facebook about the school in regards to</p>

	to 50 stakeholders and 90 constituents to advertise Info & Focus Groups to share information about the school and solicit feedback from families.					<p>the 2/25 event. They were not able to attend the group but are interested in the school for their children.</p> <p>The emails to 90 constituents had a 11% open rate and was “shared” 3x; additionally it reached 10 more people on facebook. Emails to 50 stakeholders had a 22% open rate</p>
January 7, 2016	Focus Group Sessions/Share information about the School/Solicit Feedback	UR Center for Community Health Library, Prince Street Rochester 2-3:15	Families of students and community members.	<p>1. Parents expressed interested in “every day is career day” and how it would be achieved</p> <p>2. Community partnership aspects of the school were also unique and compelling.</p>	1. In process of building purposeful & explicit partnerships with Monroe Community College, SUNY Brockport, Rochester Regional Health, and University of Rochester	Three parents attended and another parent took information for her niece.

					2. Defining job shadowing, career education, college exposure components of each grade level- including K and first.	
January 6, 2016		Rochester Boys & Girls Club, Genesee Street Rochester, NY 3-4:30pm	Families of students and community members.	<p>1. Parents indicated there is a real need for more high quality schools for Rochester students.</p> <p>2. Absence of K-12 charter options is concerning, as many students finish elementary school in a charter and have limited middle school and high school options.</p> <p>3. Parents indicated a K-12 charter would be attractive to families.</p>	<p>1. Strong Continuous Quality Improvement / Program Evaluation plan(s) will be in place from outset and components will be shared with parents</p> <p>2. Committed to growing from K-2 to serving K-12; implementing elements that reinforce strong, healthy, relevant school culture in K-6 and K-12 schools</p>	Two parents attended to check in on the school's development; these parents had already signed the petition, completed the parent survey, and indicated interest at August 2015 event.

				4. Parents want extracurricular activities	3. School intends to add/enhance extracurriculars and emphasize elective offerings as a result of feedback; some will be part of holistic extended learning	
January 5, 2016	<p>Focus Group Sessions/Share information about the School/Solicit Feedback</p> <p>School representatives invited the community through online event postings, facebook, press release, email, and other outreach to attend this feedback session.</p>	Maplewood Library, Dewey Ave. Rochester, NY 2-3:30pm	Families of students and community members.	Parents are district educators and interested in the school and asked questions about the learning approaches, community partnerships, and student population served. The student was a high school student re-entering Rochester City School district and asked questions about enrollment for older grades.	1. Creating Parent & Student FAQ and Fact Sheet about charter schools, RCCCS, and evidence for the hands-on and career-education approaches. Will include how schools grow to capacity.	Two parents; one student

<p>****As the founding group of RCCCS previously submitted two applications to NYSED, extensive community outreach was conducted over the past year. Given that the previous versions of the RFP did not request the outreach information in this format, following is a summary of the outreach conducted from May 2015 – September 2015, as well as a summary of the changes made to the educational model as a result of the feedback obtained.</p>						
<p>July - September 2015: The RCCCS outreach team visited various locations throughout the community to speak with parents of Rochester school-aged children, gather input on their educational interests, share a synopsis of the proposed charter school, and answer questions about the school, on the following dates: (1) July 9, 2015, 5:00 pm-9:00 pm: The Rochester Public Market, Rochester, NY 14609 (2) July 30, 2015, 11:00 am-1:00 pm: Rochester City Transit Center, 83 Mortimer St, Rochester, NY 14604; (3) July 30, 2015, 10:30 am-11:00 am: YMCA, 797 Monroe Ave., Rochester, NY 14607; (4) July 30, 2015, 5:00 pm-7:00 pm: Party in the Park, Manhattan Square Dr., Rochester, NY 14607; (5) August 3, 2015, 8:00 am-9:00 am: Seneca Park, 2222 St Paul St, Rochester, NY 14621; (6) August 3, 2015, 9:15 am-10:00 am, Ontario Beach Park, Rochester, NY 14612; (7) August 3, 2015, 4:00 pm-6:00 pm, Farmer’s Market, Lake Avenue and Stutson Street, Rochester, NY 14612; (8) August 3, 2015, 6:00 pm-7:00 pm: Ontario Beach Park Rochester, NY 14612; (9) August 4, 2015, 8:00 am-9:00 am: YMCA, 25 Driving Park Ave, Rochester, NY 14613; (10) August 4, 2015, 2:50 pm-4:15 pm: ABC Head Start, 700 North Street Rochester, NY 14605; (11) August 5, 2015, 8:00 am-9:00 am: Rochester Museum and Science Center Camp Drop-Off, 657 East Ave, Rochester, NY 14607; (12) August 5, 2015, 10:00 am-11:00 am: Community Bikes, 226 Hudson Ave, Rochester, NY 14605; (13) August 5, 2015, 9:00 am-3:30 pm: Rochester Museum and Science Center Admission Desk, 657 East Ave, Rochester, NY 14607; (14) August 5, 2015, 3:30 pm-4:00 pm: Rochester Museum and Science Center Camp Pick Up, 657 East Ave, Rochester, NY 14607; (15) August 6, 2015, 2:30 pm-4:00 pm: ABC Head Start, 30 Hart Street Rochester, NY 14605; (16) August 6, 2015, 5:00 pm-9:00 pm: Asbury Circus, 1050 East Ave, Rochester, NY 14607; (17) August 7, 2015, 2:00 pm-4:00 pm, Durand Eastman Beach, Lake Shore Blvd. Rochester, 14617; (18) August 7, 2015, 5:30 pm-6:30 pm: Rochester Public</p>	<p>Families of students and community members.</p>	<p>The RCCCS community outreach team diligently recorded parent feedback in order to incorporate it into our program design and to inform future student recruitment and outreach efforts. For instance, given the amount of questions about the school location and the enrollment process, we will be sure to make parents fully aware that we are opening in an accessible location, and that all students are welcome to apply to the school. As we conduct student recruitment, we will be sure to have clear directions and steps around the enrollment process; specifically, we will hold open houses to help parents who wish to apply, but might have further questions, we will distribute applications to parents during outreach events so that they can ask questions on the spot, if they have them, and we will be sure to provide applications in English, Spanish, and other languages, as feasible, to reach as many families as possible. Additionally, given the feedback around smaller class sizes, attention, and emotional and behavioral support, we have ensured Teacher Aides are available for our younger students, that at least one Consultant Teacher, certified in Special Education, is staffed on each grade level, and that we have adequate staff to provide Behavior Intervention Support within the building.</p>				

Market, Rochester, NY 14609; (19) August 10, 2015, 8:00 am-9 am: Seneca Park, 2222 St Paul St, Rochester, NY 14621; (20) August 10, 2015, 3:00 pm-4:00 pm: Seneca Park, 2222 St Paul St, Rochester, NY 14621; (21) August 11, 2015, 8:00 am-9:00 am, Boys and Girls Club, 500 Genesee St, Rochester, NY 14611; (22) August 11, 2015, 12:30 pm-2:00 pm: Sully Public Library, 530 Webster Ave, Rochester, NY 14609; (23) August 12, 2015, 8:00 am-9:00 am: Genesee Valley Park Rochester, NY 14623; (24) August 12, 2015, 4:00 pm-7:00 pm: Farmer's Market, 151 Mount Hope Ave, Rochester, NY 14620; (25) August 14, 2015, 12:00 pm-4:00 pm: 41 Backus St, Rochester, NY 14608; (26) August 15, 2015, 4:00 pm-10:00 pm: Twilight Criterium, 55 Fitzhugh St., Rochester NY 14614; and (27) September 29, 2015, 1:30 pm-3:00 pm and September 30, 2015, 1:00 pm-2:30 pm: URM Center for Community Health, 46 Prince Street, Rochester, NY 14607.

May – June 2015: Information about RCCCS and upcoming information sessions was posted on the following websites: Craigslist.com, RochesterHomePage.net, Eventbrite, Eventful, Catholiccourier.com, WHEC, RocParent.com, and Facebook.com. The following program websites were also created: <http://e3rochester.org/CSAT> and <http://www.rochesteRCCCS.org/>. A detailed list of website links and sample postings are available upon request. The RCCCS team distributed a letter and a detailed flyer, which described the proposed school model and upcoming community outreach events, to 20 Rochester news outlets, 10 different City and State officials, 29 community organizations, seven local colleges and universities, five faith based organizations, and 12 existing charter schools and asked them to share the information with their constituents and solicit feedback. The letter and a detailed list of recipients are available upon request. The RCCCS team held seven information sessions during the month of June, all of which were open to the public; the team also visited various locations throughout the community to speak with parents of Rochester school-aged children, gather input on their educational interests, share a synopsis of the proposed charter school,

<p>and answer questions about the school throughout May and June.</p>	
<p>In addition, we invited community members to complete the following survey, to gauge parent interest and demand: https://www.surveymonkey.com/r/SRWBXXN.</p>	<p>The majority of participants indicated that they support the development of new charter schools in the RCSD, and 90% of participants indicated that a college and career focused charter school would benefit students academically and in their future aspirations. Following is more information from the survey:</p> <ul style="list-style-type: none"> • 90% agreed “Rochester needs more high quality schools.” • 81% agreed that parent involvement is important in a new school. • 85% agreed that high academic standards is important in a new school. • 76% agreed that individualized attention is important in a new school. • 76% agreed that hands-on learning is important in a new school. • 95% agreed that a STEM school would benefit students
<p>To assess parent interest for RCCCS, the applicant group shared an overview document and a petition, which outlined program and timeline details, with parents residing in our target community.</p>	<p>Out of 460 signatures in total, all signatures indicated support for our program; 256 of the signatures were from parents of school-aged children; and 348 represent those who reside in the target community. Notably, 216 signatures represented parents who are both supportive of our program and reside in the target community, and these parents have a total of 323 school-aged children. During our community outreach efforts, families voiced overwhelming support for more high performing charter schools in Rochester and were very interested in the career focus provided at RCCCS. In addition, we invited parents to complete the following survey: RCCCS Parent Survey, to seek additional input on parent interest and demand. The responses to the survey can be found here: RCCCS - Survey Results. Similarly, we held focus groups to solicit parent feedback on the existing school choice options in Rochester and their desire for a school like RCCCS. The focus groups were held on the following dates and the following locations: (1) August 5, 2015: Rochester Museum and Science Center, 657 East Ave, Rochester, NY 14607; (2) Seneca Park, 2222 St Paul St, Rochester, NY 14621; (3) August 11, 2015: Boys and Girls Club of Rochester; and (4) August 11, 2015, Sully Branch Library, Community Room, 530 Webster Avenue, Rochester, NY.</p>

Initial Samples of Community Outreach

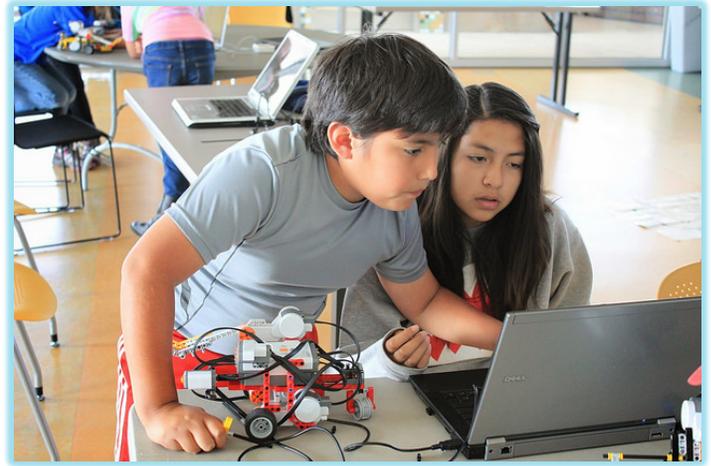
Rochester College & Career Charter School (RCCCS) has conducted significant community outreach. Please find attached the follow as samples of community outreach:

1. The group has informed the community about the proposed charter school including the intended location, the target student population, the grades to be served, and a description of the educational program(s) to be offered;
 - a. Attached is a flyer that was created to share with all stakeholders regarding RCCCS. This flyer has been widely distributed at all community meetings, outreach events, etc. This information is also contained on the RCCCS website: www.rochestercccs.org
2. The group has had a public meeting with stakeholders in the school district(s) the proposed charter school may be located;
 - a. Attached is a flyer advertising a Parent Focus Group to be held at Camp Seneca Longhouse Pavilion in Rochester, NY, as well as sign in sheets demonstrating that RCCCS has held public meetings with stakeholders in the school district, and a summary of the discussion from the Parent Focus Group.
3. Stakeholders in the community were given the opportunity to provide input into the design of the proposed charter school; and
 - a. Attached is a flyer indicating various ways for parents to provide feedback on the proposed school, as well as results from an online survey (one method of providing feedback) that provided stakeholders in the community with an opportunity to provide input into the design of the school.
4. Comments received from the impacted community or communities concerning the educational and programmatic needs of students were addressed.
 - a. Attached is an excerpt from the previous RCCCS submission demonstrating that the academic model has been enhanced based upon community feedback and input. Additionally, Table 2 demonstrates more recent feedback and the ways in which the school has been enhanced to account for feedback received from families and community members.



Rochester College & Career Charter School

*formerly
Rochester Charter School for Applied Technology*



About Us

The mission of Rochester College & Career Charter School (Rochester CCCS) is to provide a world class education giving students the knowledge and skills to be successful in college and sustaining careers.

Rochester CCCS is a K-2 school planning to open in the Rochester City School District in August of 2017 for students in kindergarten, first and second grade.

+ Rochester College & Career Charter School Overview



Our Approach

Rochester CCCS is modeled on the very successful Buffalo Charter School for Applied Technologies (Buffalo CSAT). Buffalo CSAT opened in 2001 and has graduated 95% of its class each year, since it reached full capacity as a K-12 school. We will embrace the Buffalo CSAT motto, which deems “Every day is career day.” Our robust career preparation and extracurricular programming will prepare our students for entrance and success in the college and career of their choice upon graduation.

Our Students

Rochester CCCS welcomes all students entering kindergarten, first, or second grade. Rochester CCCS will embrace each student’s unique strengths. We will leverage these strengths to help our students become critical thinkers and strong leaders through a rigorous curriculum, character development, and college and career counseling from an early age.

Core Components

- Rigorous academics.
- Longer school day and year.
- Second language instruction beginning in Kindergarten.
- Instruction that meets the needs of diverse learners.
- Career preparation.
- Dress code.
- Extracurricular activities.

Your Input

We are seeking input from the Rochester community on the educational and programmatic needs of students in Rochester City School District and how the proposed school would best meet those needs.

To submit feedback, or learn more, please email

Rochestercccs@e-success.org, or call us at 585-210-4661.





EDUCATION FOCUS GROUP

  Engage Online

⇒ **Exploration** Elementary Charter School for Science & Technology

- explorationrochester.com
- facebook.com/explorationcharter

⇒ **Rochester College & Career** Charter School

- Rochcsat.org
- [Rochester College and Career Charter School on FB](#)

be heard 

**Camp Seneca
Longhouse Pavilion
THIS MONDAY 8/10
3:45-4pm, just before
pick-up**

Parent input is driving new educational opportunities in Rochester! Help shape the school landscape.

Focus Groups:

- For parents of school-age children
- 15 minutes
- 5 discussion questions + 1 survey
- Refreshments!

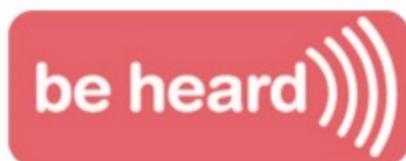
Parent Focus Group Report: Seneca Park \ 2222 St. Paul Street Rochester, NY 14621 | 8/10/2015

Rebecca Ferri facilitated a 30min Focus Group for which 2 parents who signed up and 1 additional who participated. 2 completed surveys. The event was publicized on Charter School facebook page, multiple online event sites, local media outlets, via email to all those who signed petition, distributed to stakeholders in the community, and onsite at Seneca Park / YMCA Camp Seneca. Parents in attendance had between 1-3 students and live within RCSD. One sends her 2 older children to private school because she does not feel the RCSD will meet her expectations. She was eager to hear about supports a charter school would offer an elementary student with non-traditional learning needs. She stated small class size, individual attention, and Sp/L services would be important in her decision. Another mother had 2 students in a local charter school and removed her son because she felt it was not a good match. She was interested in the hands-on and collaborative approaches of the proposed school. She states it's important that young students feel welcome and excited about attending school and thinks the right atmosphere will drive this sentiment. 3rd mother recently relocated to RCSD from nearby city. She is unfamiliar with Charter Schools and has felt supported by her daughter's school so far. Daughter has Sp/L needs and was glad to hear the proposed school would offer support services for this as well. She stressed the importance of learning a second language at an early age, she would like a proposed school to offer foreign language and music classes. All parents in focus group event are interested in the proposed school and would consider it for their school-age children.



Rochester Education: Survey & Focus Groups

Thank you for your interest in 3 proposed new public schools for the City of Rochester. The schools want to hear from parents about how to best meet children's needs and prepare them for successful futures! Below are 3 easy ways to learn more and to be heard.



1) Rochester Education Survey

Take a quick 7 question survey and share it with groups/pages to which parents belong. [Take the Parent Survey](#)

2) Register for a free Info Session | Focus Group

All 3 schools will be presented for parent input at each session.

[8/10](#) Seneca Park Longhouse Pavilion 2222 St Paul St, Rochester, NY 14621

[8/11](#) Sully Library 530 Webster Ave, Rochester, NY 14609

[8/11](#) Boys & Girls Club 500 Genesee St, Rochester, NY 14611

3) Engage Online:

Exploration Charter School for Science & Technology

[Website](#)

[Facebook](#)

Rochester College and Career Charter School

(formerly named Rochester Charter School for Applied Technologies)

[Website](#)

[FaceBook](#)

Jabea Boys Academy Charter School

[Website](#)

[Facebook](#)

Rochester Education Survey

Survey analysis

Question Summaries

Individual Responses

Share Tweet G+ Share Share

21 responses

210 days (8/3/2015 - now)

7 views

Need insights?

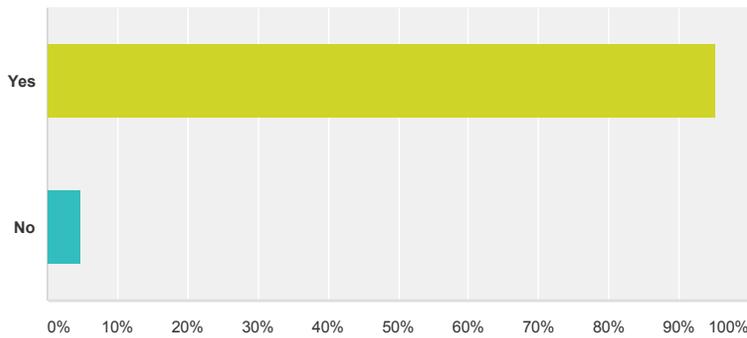
SurveyMonkey has dozens of expertly-designed survey templates.

Sign up FREE or Learn more

Q1

I am a parent of 1 or more school-aged children.

Answered: 21 Skipped: 0

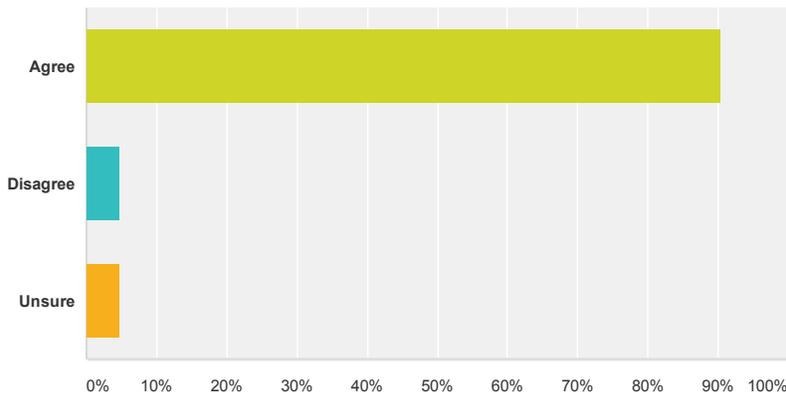


Answer Choices	Responses
Yes	95.24% 20
No	4.76% 1
Total	21

Q2

Rochester needs more high quality schools.

Answered: 21 Skipped: 0



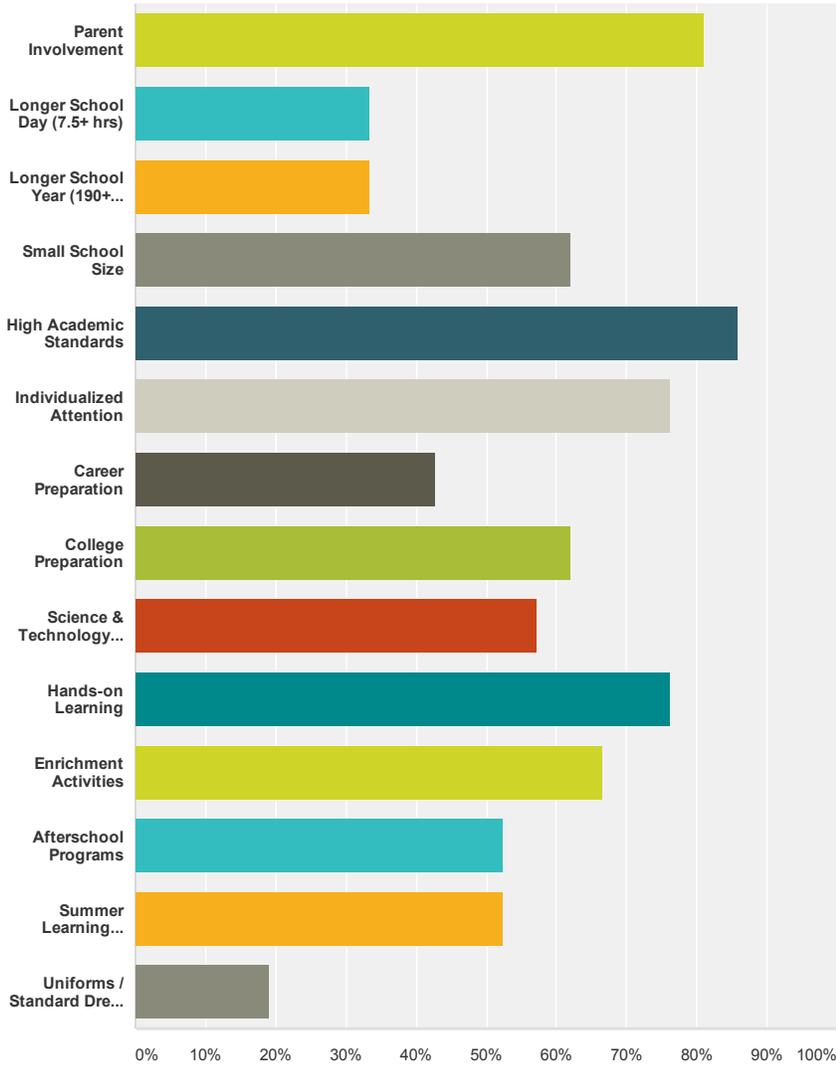
Answer Choices	Responses
Agree	90.48% 19

Disagree	4.76%	1
Unsure	4.76%	1
Total		21

Q3

The following are important in a new school:

Answered: 21 Skipped: 0



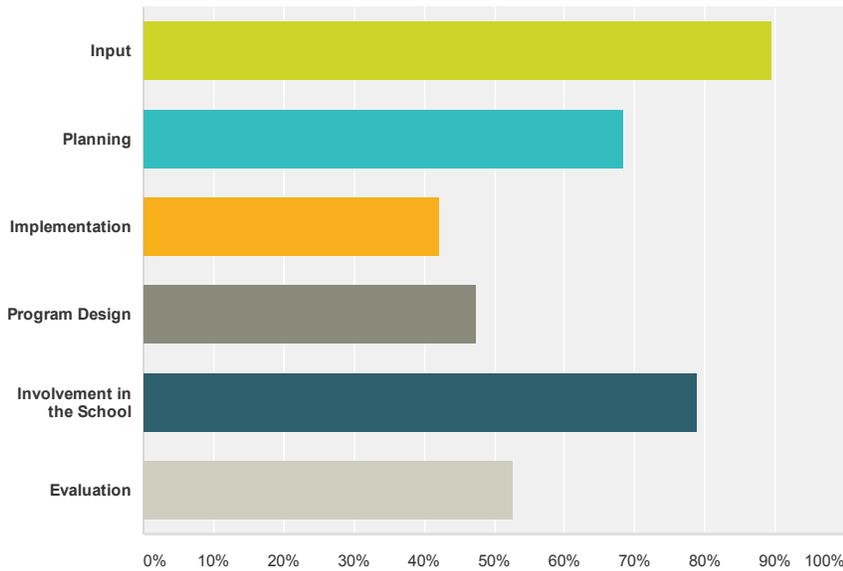
Answer Choices	Responses
Parent Involvement	80.95% 17
Longer School Day (7.5+ hrs)	33.33% 7
Longer School Year (190+ days)	33.33% 7
Small School Size	61.90% 13
High Academic Standards	85.71% 18
Individualized Attention	76.19% 16
Career Preparation	42.86% 9
College Preparation	61.90% 13
Science & Technology Focus	57.14% 12
Hands-on Learning	76.19% 16

Enrichment Activities	66.67%	14
Afterschool Programs	52.38%	11
Summer Learning Programs	52.38%	11
Uniforms / Standard Dress Code	19.05%	4
Total Respondents: 21		
Comments (4)		

Q4

Parents and the community should be involved a new school in the following way(s):

Answered: 19 Skipped: 2

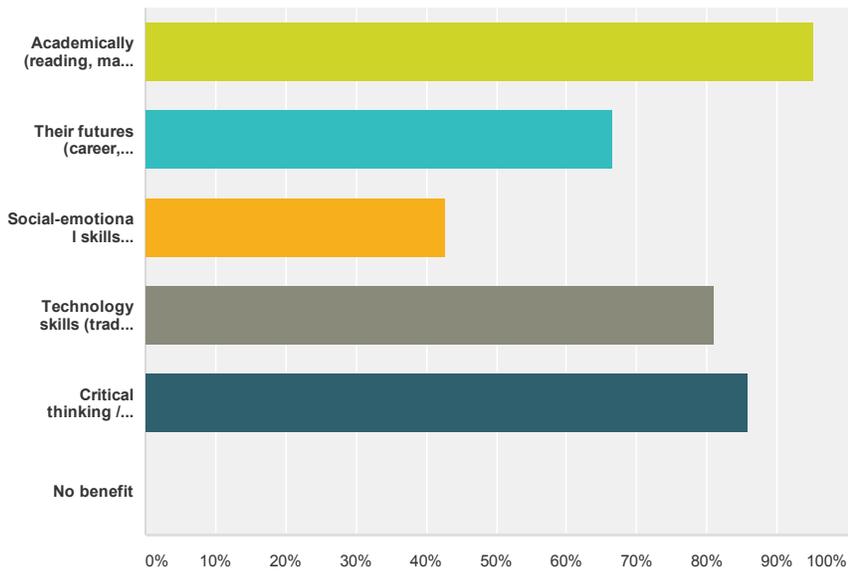


Answer Choices	Responses
Input	89.47% 17
Planning	68.42% 13
Implementation	42.11% 8
Program Design	47.37% 9
Involvement in the School	78.95% 15
Evaluation	52.63% 10
Total Respondents: 19	
Comments (3)	

Q5

A science, technology & engineering (STEM) elementary school would benefit students in the following way(s):

Answered: 21 Skipped: 0



Answer Choices	Responses
Academically (reading, math, science)	95.24% 20
Their futures (career, college, family)	66.67% 14
Social-emotional skills (communication, managing feelings, regulating behaviors)	42.86% 9
Technology skills (trades, computers, design)	80.95% 17
Critical thinking / problem-solving skills	85.71% 18
No benefit	0.00% 0

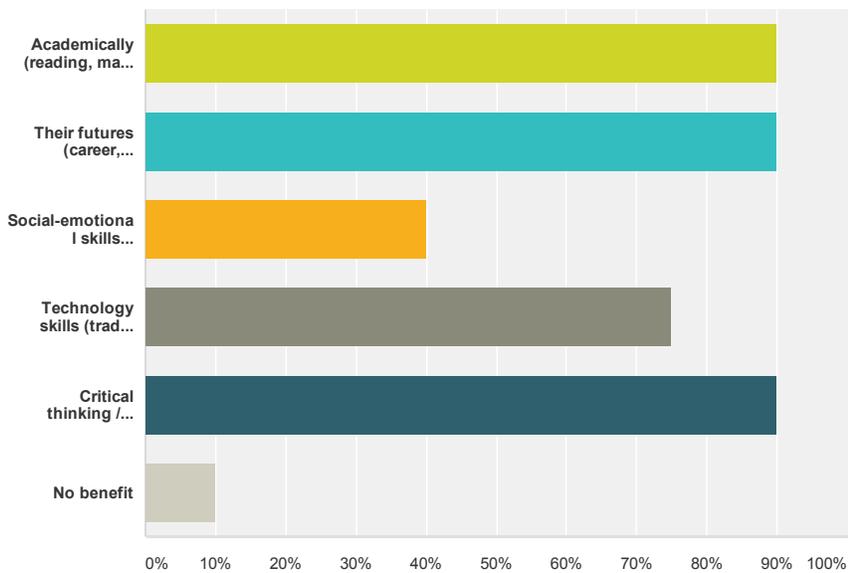
Total Respondents: 21

[Comments \(2\)](#)

Q6

A college and career focused K-12 school would benefit students in the following way(s):

Answered: 20 Skipped: 1



Answer Choices	Responses
Academically (reading, math, science)	90.00% 18
Their futures (career, college, family)	90.00% 18
Social-emotional skills (communication, managing feelings, regulating behaviors)	40.00% 8
Technology skills (trades, computers, designing)	75.00% 15
Critical thinking / problem-solving skills	90.00% 18
No benefit	10.00% 2

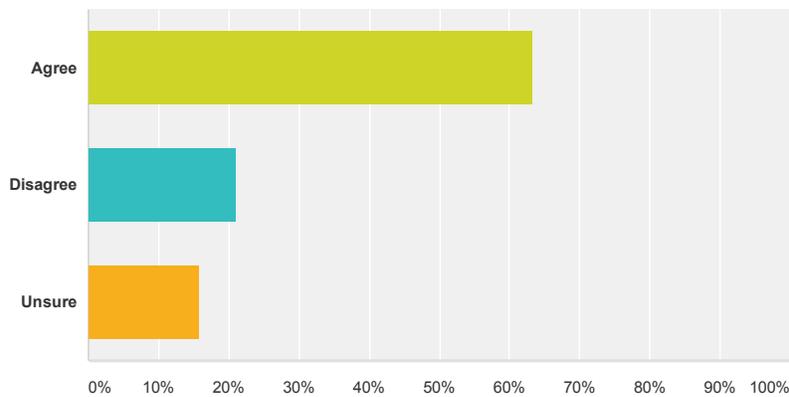
Total Respondents: 20

[Comments \(1\)](#)

Q7

I support the development of new charter schools in Rochester.

Answered: 19 Skipped: 2



Answer Choices	Responses
Agree	63.16% 12
Disagree	21.05% 4
Unsure	15.79% 3
Total	19

Q8

My zip code:

Answered: 21 Skipped: 0

14619
8/12/2015 7:39 AM

14619
8/12/2015 7:38 AM

14615
8/12/2015 7:36 AM

14613
8/11/2015 9:04 AM

14606
8/11/2015 9:02 AM

14617
8/6/2015 9:03 AM

14626
8/6/2015 8:24 AM

Q9

Contact (optional):

Answered: 7 Skipped: 14

Answer Choices		Responses	
Name:	Responses	100.00%	7
Email:	Responses	85.71%	6

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Since RCCCS has been engaging the community since May 2015, the founding group has already modified the application to reflect parent and community feedback. During our outreach efforts for this 2016 RFP, we will focus on continuing to gather feedback and modify our program to ensure it meets the needs of our families. Following is an excerpt from the October 2015 submission indicating that feedback received did indeed impact the educational program. More specifically, parents' desire to have small class sizes, more attention, and emotional/behavioral support impacted the staffing plan.

...to gauge parent interest and demand: <https://www.surveymonkey.com/r/SRWBXXN>. The majority of participants indicated that they support the development of new charter schools in the RCSD, and 87% of participants indicated that a college and career focused charter school would benefit students academically and in their future aspirations. In addition to the above outreach, RCCCS conducted focus groups with parents in the Rochester community, many of whom who reside in the City of Rochester and have children that attend the RCSD, to specifically solicit parent feedback on our educational program. Detailed examples of parent feedback are available upon request.

Response to Comments: The RCCCS community outreach team **diligently** recorded parent feedback in order to incorporate it into our program design and to inform future student recruitment and outreach efforts. For instance, given the amount of questions about the school location and the enrollment process, we will be sure to make parents fully aware that we are opening in an accessible location, and that all students are welcome to apply to the school. As we conduct student recruitment, we will be sure to have clear directions and steps around the enrollment process; specifically, we will hold open houses to help parents who wish to apply, but might have further questions, we will distribute applications to parents during outreach events so that they can ask questions on the spot, if they have them, and we will be sure to provide applications in English, Spanish, and other languages, as feasible, to reach as many families as possible. Additionally, given the feedback around smaller class sizes, attention, and emotional and behavioral support, we have ensured Teacher Aides are available for our younger students, that at least one Consultant Teacher, certified in Special Education, is staffed on each grade level, and that we have adequate staff to provide Behavior Intervention Support within the building.

Ongoing Approach to Engage with the Community and Solicit Public Input: We will continue our community outreach in the same manner as we have conducted it to date: emails, letters, websites, social media and in person outreach and information sessions to media community members and organizations